

2006 Summer Reading List

Boost your brain power; expand your perspectives. Pick up a book this summer from our Annual Summer Reading List. Most of the books submitted by our readers are best sellers and premier choices for self-development. If you don't have time to read the book, order the executive book summary through [Soundview Executive Book Summaries](#). The underlined titles are available as executive summaries; just click and you will be connected to the Soundview website. Happy Reading!

1001 Ways to Energize Employees

by Bob Nelson

1001 Ways to Reward Employees

by Bob Nelson

Can You Say a Few Words?

by Joan Detz

Confidence

by Rosabeth Moss Kanter

Crucial Confrontations

by Kerry Patterson, Joseph Grenny,
Ron McMill, and Al Switzler

Discover Your Sales Strengths

by Benson Smith and Tony Rutigliano

Do What You Love and the Money Will Follow

by Marsha Sinetar

The Elements of Technical Writing

by Gary Blake and Robert W. Bly

Freakonomics: A Rogue Economist Explores the Hidden Side of Everything

by Steven D. Levitt and Stephen J. Dubner

Good to Great

by Jim Collins

Empowerment Takes More than a Minute

by Ken Blanchard, John P. Carlos,
and Alan Randolph

The Little Red Book of Selling

by Jeffrey Gitomer

On Becoming a Leader

by Warren Bennis

On Leadership

by John W. Gardner

Optimal Thinking

by Rosalene Glickman

Perfect Phrases for Executive Presentations

by Alan M. Perlman

Perfect Phrases for Managers and Supervisors

by Meryl Runion

The Power of Full Engagement

by Jim Loehr and Tony Schwartz

Primal Leadership

by Daniel Goleman

The Set-Up-To-Fail Syndrome

by Jean-Francois Manzoni and
Jean-Louis Barsouz

Speak with Confidence

by Dianna Booher

Think Like a Champion

by Mike Shanahan

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